
How to Do Covered Calls (Beginner-Friendly Guide)

What Is a Covered Call?

- A **covered call** is an options strategy used to generate **income**
 - You:
 - Own **100 shares** of a stock
 - **Sell (write) a call option** against those shares
 - You get paid a **premium upfront**
 - In exchange, you agree to sell your shares at a set price if assigned
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Why Use Covered Calls?

- Generate **weekly or monthly income**
 - Get paid while holding stocks you already own
 - Works best in **flat or slightly bullish markets**
 - Helps **lower your cost basis** over time
 - Ideal for **long-term investors** looking for cash flow
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What You Need Before Starting

- A brokerage account approved for **options trading**
 - At least **100 shares** of a stock
 - Basic understanding of:
 - Call options
 - Expiration dates
 - Strike prices
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Best Stocks for Covered Calls

- Large, liquid stocks (easy to enter and exit)
 - Stocks you **don't mind selling**
 - Examples of good traits:
 - High volume
 - Tight bid/ask spreads
 - Stable or slow-moving price action
 - Common covered call stocks:
 - AAPL
 - MSFT
 - SPY
 - AMZN
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Step 1: Buy or Own 100 Shares

- Covered calls require **100 shares per contract**
 - Example:
 - Buy 100 shares of Stock XYZ at \$50
 - Total investment = \$5,000
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Step 2: Choose a Call Option to Sell

- Pick an **expiration date**
 - Weekly = more frequent income
 - Monthly = more premium
 - Pick a **strike price**
 - Above current stock price (Out-of-The-Money)
 - Safer for beginners
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Step 3: Sell the Call Option

- Sell **1 call contract** for every 100 shares
 - Example:
 - Sell the \$55 call
 - Collect \$1.00 premium (\$100 total)
 - Premium is paid **immediately**
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What Happens Next? (Outcomes)

- **Stock stays below strike**
 - Option expires worthless
 - You keep the shares
 - You keep the premium
 - **Stock goes above strike**
 - Shares may be called away
 - You sell at the strike price
 - You keep the premium + profit
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How Covered Calls Make Money

- Income from **option premium**
 - Potential profit from **stock price increase**
 - Reduced downside risk due to collected premium
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Key Risks to Understand

- **Limited upside**
 - Gains capped at strike price
- **Stock can still drop**
 - Premium only offers partial protection
- **Missing big moves**

- Stock could run far above your strike
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Beginner Tips for Success

- Start with stocks you already own
 - Sell **out-of-the-money calls**
 - Avoid earnings weeks at first
 - Don't chase high premiums
 - Be okay with shares being sold
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Common Beginner Mistakes

- Selling calls on stocks you want to keep forever
 - Choosing strikes too close to current price
 - Ignoring expiration dates
 - Forgetting about earnings announcements
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Covered Call Example (Simple)

- Buy 100 shares at \$50
 - Sell \$55 call for \$1.00
 - Max profit:
 - \$500 from stock
 - \$100 from premium
 - Total potential profit = \$600
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When Covered Calls Work Best

- Sideways markets
- Slow upward trends
- High implied volatility environments

When to Avoid Covered Calls

- Strong bullish momentum
- Before earnings (high risk of assignment)
- When you want unlimited upside

Final Takeaway

- Covered calls are a **beginner-friendly income strategy**
- Best for investors who want:
 - Cash flow
 - Lower risk
 - Consistency
- Not ideal for aggressive growth traders

Educational Purposes Only

- Not financial advice
- Options trading involves risk